



## Just Drive Injury Prevention Program

**Purpose:** TETAF has developed a statewide pledge drive to challenge communities to pledge to not drive while distracted. One of the goals of this program is to reduce the number of distracted driving-related crashes by 10 percent. To implement the pledge drive in your local community, sample materials are provided at <http://tetaf.org/justdrive/>. Outcome data from this program is currently being collected. Please help support outcome evaluation of this program by completing this form for each community event you participate in using *Just Drive* resources. **Once complete, email to [TexasENAIjuryPrevention@hotmail.com](mailto:TexasENAIjuryPrevention@hotmail.com).**

Date: of Event: \_\_\_\_\_

Specific Title of Event: \_\_\_\_\_

Type of Event:       Community Health Fair       Hospital-Based Health Fair       School Event       College/University Event  
 City Sponsored Event       Private Business Sponsored Event       Government Agency Sponsored Event

Number of Event Participants: \_\_\_\_\_

Event Participants:       Children       Youth (middle/high school)       Adults       Seniors

Zip Code(s) of Event Participants: \_\_\_\_\_

Number of Pledges Collected: \_\_\_\_\_

<b>Just Drive Materials</b>	<b>Did you use this resource in planning for you event?</b>
Step-by-Step Planning Guide for Pledge Drive	
Idea Sheet for Local Campaigns	
Suggested Timeline	
Sample letter for City Council	
Samlpe letter for Chamber of Commerce	
Sample letter for high school organizations	
Individual Pledge	
Group Pledge	
Advance News Release	
Sample Social Media Messages	
Sample Article for High School	
Ideas to Raise Awareness of Distracted Driving Problem	
Social Media Guide	
Key Messages for TETAF Distracted Driving Campaign	
Facts and Figures about Distracted Driving	
PowerPoint Presentation	
Video links from PowerPoint	
PowerPoint and PDF in ZIP file	
News Release on Christmas	
News Release on New Years'	
News Release on Spring Break	